

# PRIME GUARD®

Exclusively from  
**HIGHLINE**  
Aftermarket

**KEEPS YOU DRIVING.**

[highlineaftermarket.com](http://highlineaftermarket.com)

ENTER FOR YOUR CHANCE TO

**WIN \$500**

LOOK INSIDE FOR DETAILS

PRIME GUARD IS QUICKLY BECOMING THE AUTOMOTIVE AFTERMARKET'S BRAND OF CHOICE

QUALITY | VALUE | CONVENIENCE

# PRIME GUARD

## CATEGORY CONTEST

ENTER FOR YOUR CHANCE TO

# WIN \$500



**MIX & MATCH CASES OF PRIME GUARD PRODUCT FROM 4 DIFFERENT PRIME GUARD CATEGORIES (LISTED TO THE RIGHT) AND YOUR NAME WILL BE ENTERED TO WIN \$500! 5 CHANCES TO WIN! FOR MORE DETAILS AND CONTEST RULES, VISIT [HIGHLINEAFTERMARKET.COM](http://HIGHLINEAFTERMARKET.COM)**



# FULL LINE PROGRAM

## PRIME GUARD CATEGORIES

Oil & Lubricants

Antifreeze

Diesel Exhaust Fluid

RV & Marine Antifreeze

Filters

Wipers

Windshield Wash

Lighting

Aerosols

Vehicle Maintenance Fluids

Hard Parts

Gloves

Hand Sanitizer

Silicones/Sealants/Threadlockers



## OIL & LUBRICANTS



### Comprehensive Oil and Lubricant Program

- Conventional & Full Syn, Heavy Duty, Transmission, Gear, Grease, Small Engine, Hydraulic Fluids
- Latest API specs of ILSAC GF-6, SP & CK-4 where applicable
- Licensed and certified products were applicable: Dexos, NLGI, GM Dexron VI, Ford Mercon & Chrysler ATF +4
- Package sizes ranging from 8 oz, quarts, 5 quarts, 1 gallon, 2.5 gallon, 5 gallon & 55 gallon drums

## ANTIFREEZE



### Full Line Light-Duty Antifreeze program with Virgin EG

- Universal Yellow, Orange Compatible & Conventional Green
- Available in concentrated and pre-diluted formulas
- Manufactured by Prestone
- Package sizes include 1 gallon and 55 gallon
- Competitive Cross-Reference on label (Coming Q4)

## DIESEL EXHAUST FLUID



### Ultrapure Formula Diesel Exhaust Fluid

- Goes through water filtration at six different stages during the production process
- Manufactured in Highline-owned and operated plants across the US, API & ISO 22241 certified
- sizes ranging from 1 gal, 2.5 gal, 55 gal & 330-Gallons

## RV & MARINE



### Retail Ready and Easy to Shop RVAF Assortment

- 50°F Ethanol Based (green label)
- 50°F PG, Glycerin-free formula (red label)
- 100°F PG formula (blue label)
- 200°F PG formula (available in drums only)

## FILTERS



### Comprehensive and Quality Filtration Program Built for The Aftermarket

- Program includes, Oil, Air, Cabin, Transmission, Diesel & Fuel Filters
- First to market with application and vehicle coverage maintained to meet the needs of shops today
- New line of high performance synthetic filtration available to ship Q4 2020

### PRIME GUARD APPLICATIONS IN THE PALM OF YOUR HAND DOWNLOAD THE APP OR VISIT [PRIMEGUARDFILTERS.COM](http://PRIMEGUARDFILTERS.COM)

The Prime Guard ShowMeTheParts app provides full access to the largest public parts database on the market on the go. Users can find parts and check photos, specifications and other information while working on their vehicles. The app not only makes access more convenient, it means users can check information when they are at their car, making direct comparisons between photos and specifications with the parts they need to replace. The Most Up-To-Date Public Parts Catalog Available. Your one stop for all the latest aftermarket information. All the information you need to find the correct part for every application at your fingertips.

SCAN THE QR CODE HERE OR SEARCH PRIME GUARD TO DOWNLOAD THE APP TODAY.



Exclusively from

**HIGHLINE**<sup>®</sup>  
Aftermarket

**PRIME  
GUARD**<sup>®</sup>

Prime Guard<sup>®</sup> keeps vehicles driving smoothly with a quality, often OEM, full line program, while being affordable to keep driving sales.

Prime Guard<sup>®</sup> is exclusively manufactured for and offered by Highline Aftermarket<sup>®</sup>.

Highline Aftermarket<sup>®</sup> is North America's premier distributor of automotive chemicals and products, offering strategic manufacturing and market exclusives to thousands of customers.





Prime Guard® is Highline's fastest growing proprietary brand. In the last year, we have expanded the program to include products you asked for like diesel exhaust fluid (DEF), RV antifreeze, as well as many functional fluids and additives. We even turned on a dime to manufacture and offer hand sanitizer to get you "back to business."

Our expanded program will continue to be the quality you expect from Prime Guard® at a value that can keep you competitive in the market.

**Because Prime Guard® Keeps You Driving!**



## WIPERS



### High Quality Beam and Conventional Wiper Blades

- Range of 11" to 28" inch blades
- Application and vehicle coverage maintained to meet the needs of shops today
- Package contains all necessary adapters
- Display rack available with qualifying purchase

## WINDSHIELD WASH



### Full Line Wash to Meet Regional Weather Conditions & State Requirements: -25, -20, 0 & +32

- All Season & Summer Premium products available in Bug Blast & All Season Blast: +32 & -35
- Package sizes ranging from, 1 gallon, 5 gallon & 55 gallon drums
- Nationally available from 8 Plants & 6 DC's

## LIGHTING



### Full Assortment of Halogen & Mini Bulbs

- Direct OE Replacements & True OE Quality
- D.O.T. Approved Forward Lighting
- Supplied by OE Manufacturer
- Tested and proven, Cabinets available



## AEROSOLS



### Quality Aerosol Program Available Nationwide

- Brake, Carb, Electric Parts & Engine Cleaners, Starting Fluid, Air Intake, Belt Dressing, Silicone Lubricants, White Lithium Grease, Penetrating Oil, Glass Cleaner & Undercoating
- Formulated to meet all state and VOC requirements
- Professional Master formula with a fresh NEW Prime Guard look

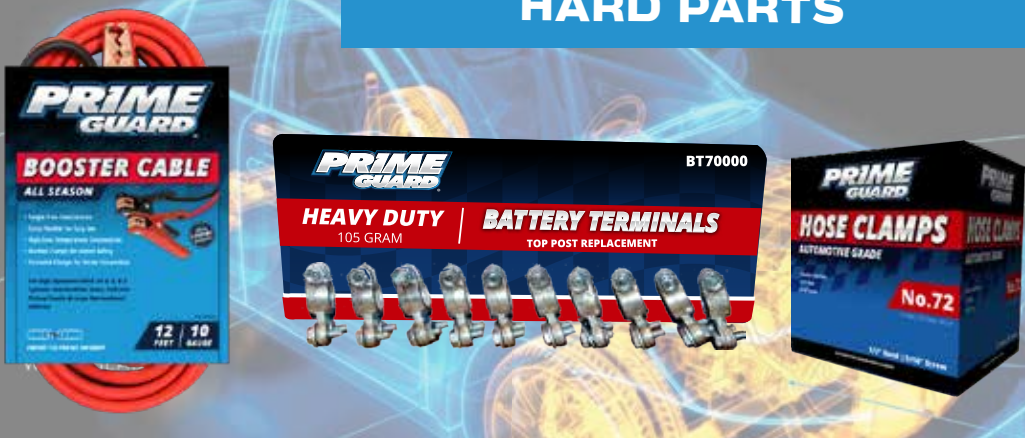
## VEHICLE MAINTENANCE FLUIDS



### Extensive Functional Fluids and Additive Program

- Brake Fluid, Power Steering Fluid, Fuel Injector, Motor Flush, Stop Leak & Jack Oils & Degreasers
- Brake Fluid meets or exceeds DOT Motor Vehicle Standards
- Package sizes ranging from 12oz, quarts & 1 gallon

## HARD PARTS



### Variety of Hard Parts

- 1, 2, 4, 6, 8 and 10 Gauge Booster Cables
- Battery Terminals available in HD, Marine & Standard Applications (Lead, Tin & Brass)
- Fuel Injector Clamps available in various sizes
- All clamps contain Carbon Steel Zinc plated screw
- Hose Clamp Display Rack available

## GLOVES



### Quality Glove Program with Multiple Textures

- 3 sizes of powdered 4 Mil Latex – Natural
- 3 sizes of powdered 4 Mil Nitrile – Blue
- 3 sizes of powder free 4 Mil Nitrile – Black

## HAND SANITIZER



### Instant Liquid Hand Sanitizer

- Aids in the reduction of disease causing bacteria
- 80% Alcohol Antiseptic Topical Solution
- Made In USA
- FDA registered - National Drug Code\*: 75285-100-01

## SILICONES/SEALANTS



### High Volume Silicones, Sealants & Thread Lockers Program

- Silicones, Sealants, Thread lockers, Gasket makers, Anti-seize & Epoxies
- Comparable products to the national brand of Permatex
- Coming Soon

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Aftermarket





**HIGHLINE AFTERMARKET**

4500 Malone Rd  
Memphis, TN 38118

This Is Time Sensitive Material  
Postal Service:  
**Please Deliver by Sept 1<sup>ST</sup>**

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