



## Barrel Pump Training

September 2023

- POG Coverage
- Our Barrel Pump Offering
- Pump Application Chart
- Lift Drains
- Competition
- Highline Warren Advantage

Like Grease Guns, pumps are a small number of skus (5) on the POG.

## Lubrication Training Sessions

Grease Guns

**Pumps**  
**4% of unit sales**  
**14% of \$ sales**

Fittings/Hoses/  
Accessories



- **Bearing Packers**

- For use with either hand operated or power lube equipment. Threaded center post for positive locking of wheel bearing. For bearings having a minimum ID of 1/2" to maximum OD of 5", height of 1/4" to 2" (70-025 / 70-026).
- Rugged steel construction or economy plastic version



- **Grease Pump Bearing Packer**

- Hand operated, portable bearing packer. Ideal for packing several bearings in a short amount of time. For all car, boat, trailer and RV bearings having a minimum ID of 1/2" to a maximum OD of 5". Height of 1/4" to 2". Rugged steel construction. Fits 35 – 50 lb. standard grease containers. Includes follower plate (55-107).



- **Grease Gun Filler Pumps**

- Include filler adapter (0.596" ID) for bulk loading grease guns. Equipped with follower plate, pail cover and filler adapter cap to prevent grease contamination (55-117).
- **We are Combining these two skus to one unit once inventory is out of the Grease Gun Filler Pumps**

# BOTTLE, TRANSFER & SIPHON PUMPS

## • Bottle Pumps

- Ideal for adding oil and other fluids to small engines and marine lower units. Flexible hose for hard-to-reach fill plugs. Quart sized.
- One model with no adapter and two models with a 3/8"-16 adapter (metal swivel or plastic)
- Sell an additional adapter to fit Tohatsu, Nissan and Honda (2-50 hp) lower units. 8mm x 1.25" threads.
- See page 26 of LubriMatic catalog.



## • Multi-Purpose Transfer Pump

- The multi-purpose transfer pump is a versatile pump for liquid transfer and air inflation. Ideal for siphoning gas or changing oil. May also double as an inflator for sports balls, air mattresses, and small tires. Pump includes two 50" liquid transfer hoses, 16" air hose, and the necessary nozzles and accessories (75-846).
- **Moving the CUST36667 to our LubriMatic**



## • Hand Transfer Pump

- Ideal for transfer from one container to another, also for draining oils and other fluids. Hand operated, self-priming. Great for farm, home, automotive and factory use. Heavy duty steel construction and seals. 8 ft. vinyl tubes (.50" ID x .63" OD) for suction and discharge of fluids up to 90 wt. Double check valve (30-108).



## • Siphon Hose

- Multi-purpose all rubber siphon hose. Rubber bulb makes it easy to start flow of liquid. Ideal for home, garden, boat, shop or garage. Transfers, drains or pumps all types of liquids including gasoline (75-847).



- **Lever Action Dispensers**

- For transfer of transmission, differential and heavier oils. Self priming. Delivers 3 oz. per stroke. Complete with 4 ft. oil-resistant hose and drum pail cover. Fits open head pails/drums.
- Two options – 5 gallon/35 lb. (55-440) or 16 gallon/120 lb (55-441).

- **Marine Lower Unit Pail Pump**

- For bulk filling of marine lower units and stern drives. Delivers 3 oz. per stroke. Complete with threaded fitting for domestic standard lower units. Fill adapters for other engines available (55-011).

- **5 Gallon Pail Pump**

- For transfer of light oil to gear oil. Delivers 8 oz per stroke. 18" clear hose. Includes 2" drum adapter. Recommended for water-based solutions, lightweight oils and mild chemicals (55-141).

- **Steel Rotary Barrel Pump**

- For transferring non-corrosive petroleum-based fluids of light to medium viscosity. For industrial, commercial, automotive and agricultural applications. Single direction 2-vane pump with rugged cast iron housing and 42" steel suction pipe. Spout OD 1-1/16" (55-303).



# PAIL/BARREL PUMPS

- **Pull-Up Barrel Pumps**

- Features die-cast head with garden hose threads and 18 gauge steel cylinder. Includes curved metal spout and adapter. Fits 30-55 gallon drums (55-017).
- Also available in all plastic variation (55-019).

- **Heavy Duty Steel Lever Barrel Pump**

- 2-piece telescoping suction tube fits 30 to 55 gallon drums. Dispenses approximately 10 oz. per stroke. With standard bung adapter, all steel foot valve and piston valve. Spout OD 3/4" (55-123).

- **Professional Steel Lever Barrel Pumps**

- Lever style barrel pump with non-drip spout. Equipped with brass rings and a floating piston design. Self-adjusting telescopic suction tube. Designed to pump all lubrication-based fluids, antifreeze, agricultural and industrial non-corrosive fluids. Dispenses approximately 10 oz. per stroke. Fits 30 – 55 gallon drum (55-124 / 55-125).
- Fixed and multi-directional lever handle options

- **DEF Compatible Plastic Barrel Pumps**

- Specifically designed to withstand the harsh chemical attack from DEF (Urea) fluid. Also works well for acids, alcohol, alkalines, anti-freeze, diesel, gasoline, machine oil, petroleum, thinners and windshield washer solvent. Fits 5 – 55 gallon drums. Heavy duty chemical resistant construction and seals enable this pump to be used with fuel, water base and acidic solutions .
- Rotary – Delivers 7 gallons per 100 revolutions. Spout OD 1-1/16" (55-155).
- Lever – Delivers 9 oz. per stroke. Spout OD 7/8 (55-156).
- **Adding Tube Length for Large Totes.**



# PUMP APPLICATION CHART

| ITEM NO.                             | TYPE   | MATERIAL TO BE PUMPED  | MATERIAL NOT TO BE PUMPED   |
|--------------------------------------|--|--|---|
| 30-108                               | HAND HELD TRANSFER PUMP STYLE<br>STEEL CONSTRUCTION & VINYL HOSE   | OIL-BASED FLUIDS   | WATER-BASED FLUIDS, SOLVENTS, WEAK ACIDS, ANTIFREEZE, GASOLINE*/ DIESEL FUEL                        |
| 55-001<br>55-005<br>55-007<br>55-012 | BOTTLE, PUSH PUMP STYLE  | OIL-BASED FLUIDS   | GASOLINE, DIESEL, ACIDS OR BASES  |
| 55-017                               | ROD STYLE<br>STEEL PISTON / VALVES<br>NO RUBBER PACKING OR SLEEVES | OIL-BASED FLUIDS   | WATER-BASED FLUIDS, WEAK ACIDS, ANTIFREEZE, GASOLINE*/ DIESEL FUEL                                  |
| 55-019                               | ROD STYLE<br>STAINLESS STEEL PISTON                                | ACETATES, AMMONIA, BENZENE, KETONES, LACQUERS, LACQUER SOLVENTS, DEF, METHANOL, TOLUENE AND THINNERS, GASOLINE. DIESEL, AND SOME ACIDS   | BLEACH, CITRIC ACID, CHLORINE, SODIUM CHLORIDE, HYDROCHLORIC ACID. SEE CHEMICAL COMPATIBILITY CHART |
| 55-123<br>55-124<br>55-125           | LEVER STYLE<br>STEEL PISTON/BRASS RINGS                            | OIL-BASED FLUIDS<br>ANTIFREEZE<br>WINDSHIELD WASHER FLUID  | WATER-BASED FLUIDS, SOLVENTS, WEAK ACIDS, GASOLINE*/ DIESEL FUEL                                    |
| 55-155                               | ROTARY BARREL STYLE<br>CHEMICALLY RESISTANT MATERIALS              | ACIDS, ALKALINES, GASOLINE, D.E.F., DIESEL, MACHINE OIL, WATER, ALCOHOL, THINNERS AND PETROLEUM-BASED PRODUCTS   |   |
| 55-156                               | LEVER BARREL STYLE<br>CHEMICALLY RESISTANT MATERIALS               | WATER, ALCOHOL, GASOLINE, D.E.F. DIESEL, KEROSENE & PETROLEUM-BASED PRODUCTS, WATER, WATER-BASED CHEMICALS, ALCOHOL, KEROSENE, GASOLINE, DIESEL, PETROLEUM-BASED PRODUCTS, MILD ACID AND MILD ALKALI SOLUTIONS |   |
| 55-200                               | DIAPHRAGM STYLE<br>PUSH/PULL LEVER                                 | OIL-BASED FLUIDS, LIKE HEATING OIL AND OTHER PETROLEUM PRODUCTS<br>GASOLINE*/DIESEL FUEL   | WATER-BASED FLUIDS, SOLVENTS, WEAK ACIDS  |
| 55-303                               | ROTARY STYLE, CAST IRON  | OIL-BASED FLUIDS   | WATER-BASED FLUIDS, SOLVENTS, WEAK ACIDS, ANTIFREEZE, GASOLINE, OR DIESEL                           |
| 75-846                               | ROD STYLE  | WATER-BASED FLUIDS, OIL-BASED FLUIDS, AND GASOLINE   |   |



- **16 Gallon Lift Drain**

- For use with 16 gallon/120 lb. open head drums. Includes telescopic funnel and tube (adjusts from 40-1/2" to 60"), float assembly, drum cover assembly and heavy-duty caster base. Drum not included (75-835)



- **5 Gallon Lift Drain**

- Telescopic tube adjusts to desired height from 40-1/2" to 60" with 13-1/2" diameter funnel. Comes complete with heavy duty 5 gallon container, telescopic tube and sturdy funnel (75-837).
- Lift drain dolly for 5 gallon lift drain has a heavy steel construction with baked enamel finish and ball bearing type swivel casters. All hardware included (75-838).
- Replacement tube and funnel assembly available (75-837-02).
- Replacement transmission pan adapter available. Fits LubriMatic and other popular lift drains (75-836).















- **8 Gallon Plastic Lift Drain**

- Sturdy plastic lift drains equipped with wheels, metal drain tube and drain pan with screen. Tube height adjusts to 48" or 63" (75-850).
- Replacement tube and funnel assembly available (75-853).
- **Already moved the LISL11102 to the LubriMatic**



# COMPETITIVE LANDSCAPE

| Overview   |                     | Competition within Product Categories |                 |           |             | Commentary  |
|--|---------------------|---------------------------------------|-----------------|-----------|-------------|---|
| Brand / Ownership  | Location            | Lubrication                           | Air Accessories | Air Hoses | Tire Repair |   |
|                         | Memphis, TN         | ●                                     | ●               | ●         | ●           | <ul style="list-style-type: none"> <li>Leading provider of products across lubrication, air accessories, air hose and tire repair categories</li> <li>Well-recognized brands with long track records</li> </ul> |
|                         | Marion, IA          | ●                                     | ◐               | ◐         | ○           | <ul style="list-style-type: none"> <li>Professional and "upper DIY" markets</li> <li>Large presence in farm / ag channel</li> </ul>   |
| <br>Wilmar Corp.        | Tukwila, WA         | ◐                                     | ●               | ◐         | ●           | <ul style="list-style-type: none"> <li>Primarily DIY products at lower prices</li> <li>Primarily in auto aftermarket channel</li> </ul>   |
|                         | Fort Mill, SC       | ◐                                     | ○               | ○         | ○           | <ul style="list-style-type: none"> <li>Large breadth of value lube products</li> <li>Presence in professional and DIY markets</li> </ul>  |
|                         | St. Louis, MO       | ◐                                     | ◐               | ○         | ○           | <ul style="list-style-type: none"> <li>Offers automatic / general lubrication products</li> <li>End markets include automotive aftermarket</li> </ul>   |
|                         | Corona, CA          | ◐                                     | ○               | ○         | ○           | <ul style="list-style-type: none"> <li>Presence in the grease guns category as a licensor</li> <li>End markets include racing, industrial, ag.</li> </ul>   |
|                         | Long Grove, IL      | ○                                     | ◐               | ◐         | ○           | <ul style="list-style-type: none"> <li>Serves automotive, consumer and logistics markets</li> <li>DeWalt license for air hoses</li> </ul>   |
|                         | Cincinnati, OH      | ○                                     | ●               | ◐         | ○           | <ul style="list-style-type: none"> <li>Presence in the retail channel</li> <li>Basic hose line priced similarly to Plews</li> </ul>   |
| <br>Levine Leichtman  | Chicago, IL         | ◐                                     | ●               | ●         | ○           | <ul style="list-style-type: none"> <li>Presence in industrial and farm / ag channels</li> <li>Strong legacy of customer relationships</li> </ul>  |
| <br>ITW Global Brands | San Luis Obispo, CA | ○                                     | ○               | ○         | ●           | <ul style="list-style-type: none"> <li>Strong brand recognition in DIY market</li> <li>Premium pricing for "Pro Series"</li> </ul>  |
| <br>Hopkins           | Emporia, KS         | ○                                     | ○               | ○         | ●           | <ul style="list-style-type: none"> <li>Retail-focused category</li> <li>New distribution center</li> </ul>  |
| <br>31 Inc.           | Newcomerstown, OH   | ○                                     | ◐               | ●         | ●           | <ul style="list-style-type: none"> <li>Focused approach on back shop products</li> <li>Does not carry line of inflators</li> </ul>  |

# LINCOLN TO LUBRIMATIC COMPARISON

## Lincoln

LINC1340  
\$52.36 ASP



LINCG400  
\$36.54 ASP



LINCG401  
\$29.68 ASP



LINCG402  
\$66.01 ASP



## LubriMatic

LUBR55124  
\$33.31 ASP



LUBR55440  
\$34.06 ASP



LUBR55123  
\$24.85 ASP



LUBR55303  
\$53.37 ASP



# HIGHLINE WARREN ADVANTAGE

- Competitively Priced
- Full Product Offering
- Professional Quality
- Proven Brands (Amflo, Tru-Flate, LubriMatic)
- Full Category Management Support
  - Customizable Planograms
  - Interchanges
  - Tailored Customer Presentations
  - In-person Customer Support
- Offer Bulk & Carded Product
- Low Minimums w/ other HW Items
- 1-2 Day Nationwide Delivery

# Questions?

Website: [www.lubrimatic.com](http://www.lubrimatic.com)

Catalog: <https://online.flippingbook.com/view/522923621/>



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